SWEET SINEMAS' SOPHOMORE RELEASE, "6 ½ WEEKS" RELEASES ON DVD OCTOBER 12

Hollywood's Classic Film of Lust, Power & Sex Gets a XXX Spin with Superstars Inari Vachs & Manuel Ferrara!

MONTREAL, Quebec (**October 12, 2011**) – The sophomore release "6 ½ Weeks" from Sweet Sinema is available on DVD today. Mile High Media gives the classic Hollywood film a XXX makeover. Superstars Inari Vachs and Manuel Ferrara star in the tale of lust, power and sex. The hit cast is also comprised of Jessie Andrews, Teri Weigel, Mr. Ken and London Keys.

To view and download the box art and trailer for Sweet Sinema's "6 ½ Weeks," visit www.SweetSinema.com.

Sweet Sinema revisits the classic tale of lust, head games and power play in "6 ½ Weeks." Inari is a lovely but reserved party planner who meets the mysterious Manuel at an art gallery. When he notices her admiring a painting of a melancholy woman, he uses it as an opening to meet the beautiful blonde. Inari is immediately intrigued by this suave, successful stranger, and she falls for him quickly. But Manuel has a secret dark side, and Inari soon learns the sexual and psychological perversions to which she must submit to keep his love. Will their sick game go too far?

Mile High Media Vice President Jon Blitt states, "Sweet Sinema has done it again, with a stellar follow-up to our highly acclaimed first effort, 'Fatal Seduction.' Consumers are ecstatic at the notion of finally seeing their favorite erotic, R-rated films pushed over the edge. With Sweet Sinema's releases, there is no MPAA breathing down the director's neck dictating on how much skin may be revealed. Now fans can see Hollywood classics with a XXX twist... like '6 ½ Weeks."

Like its sister studios Sweetheart Video and Sweet Sinner, Sweet Sinema is developed with couples in mind, providing real lovemaking and real orgasms. The captivating features will go further than any R-rated film is allowed. Each movie couples complex stories and well-developed characters with intense sexual performances.

For production stills and content from the movie, log on to Mile High Media's Press Access site: http://milehighonline.com/press/. Media

seeking to be qualified may email Dusty at Dusty@DustyInk.com.

About Sweet Sinema:

Mile High Media teams with Nica Noelle to create Sweet Sinema, the third studio from the award winning erotica company and director. With the old adage, "good things come in threes," Nica Noelle is the creative head of top studios, Sweetheart Video, Sweet Sinner Films and Sweet Sinema. The new studio is fueled by Nica's renowned ardor for sensual stories and real sex, while embodying the essence of Hollywood's most treasured classic films. Sweet Sinema infuses passion, chemistry and desire in a perfect blend of couples-friendly erotica, fulfilling the desires of audiences and going where the silver screen never dared. For more information, visit www.SweetSinema.com.

About Mile High Media:

Mile High Media has been a pillar of the adult industry for over 20 years. The Canadian managed company began as a Canadian licensee for American adult movies, ensuring it distributed only the highest quality content. Understanding the diverse and ever changing needs of its consumer base. Mile High determined the best way to provide a wide array of superior entertainment was to produce its own. In 2003, Mile High launched Doghouse Digital, the first of its acclaimed lines catering to specific niches. Growing market trends and demand led Mile High to create Sweetheart Video (lesbian line), Sweet Sinner (couple line), Reality Junkies (reality gonzo line), Hardcore Parody (parody line) and Sweet Sinema (classic Hollywood adaptation line). With over 1500 titles, Mile High's studios yield some of the most viewed adult movies in the world, available on all platforms, including broadcast, IPTV, VOD and mobile applications. Mile High is committed to evolve alongside consumers tastes, reflecting new developments in technology and entertainment. For more information, visit www.Facebook.com/ MileHighMedia or www.Twitter.com/MileHighMovies.

Keywords: Mile High Media, Sweet Sinema, 6 ½ Weeks, Inari Vachs, Manuel Ferrera, Jessi Andrews, Teri Weigel, Mr. Ken, London Keys, Fatal Seduction, Nica Noelle, Sweet Sinner, Sweetheart Video, cinema, Hollywood, classic, parody, adaptation, couples, couples-friendly, lovemaking, romance, orgasm, adult entertainment, Amy Fisher, Katsuni, Evan Stone, SweetSinema.com, October 12

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