MILE HIGH MEDIA'S AUTEUR NICA NOELLE EXPANDS HER REPUTATION AS LEADING SEX EDUCATOR

Noelle's Recently Published Articles for the National Sexuality Resource Center Reflect Her Sex-Positive Mission

MONTREAL, Quebec (May 9, 2011) – Erotic auteur Nica Noelle continues to expand her reputation as a leading sex educator through publications and appearances. As an acclaimed adult filmmaker working exclusively for Mile High Media, Nica Noelle's first hand experience make her a sought after source of knowledge on social / sexual trends, or what pop culture commonly deems as a "sexpert". The National Sexuality Resource Center (NSRC) recently published an article by Noelle, titled "Porn's Queer Mafia", which explores a changing wave in adult movies, starting with a blurring of sex and gender barriers. Through Mile High Media's studios like Sweet Sinner, Sweetheart Video and Sweet Sinema, Nica provides the adult industry with unique and alternative sex-positive content. Her writing and talks further aid her cause.

Virgie Tovar, a representative of the NSRC, explains why Nica Noelle is the perfect contributor to the organization's site: "The National Sexuality Resource Center is a leader in the development of a new sexuality movement, founded on the unique concept of sexual literacy—the positive, integrated, and holistic view of sexuality from a social justice perspective. We choose edgy, relevant and sex positive content for our web publications based on compatibility with our goal of sexual literacy."

Nica Noelle says, "I'm honored the NSRC found my articles relevant for their community of sex-positive educators and researchers. As a female adult film director I have special access to the world of fantasy and eroticism, and it's a privilege to share my observations in this area. I hope to continue to add my voice to the NSRC's impressive community of sex-positive writers, thinkers and educators, so we all may benefit from increased understanding of our own and others' sexuality."

"In addition, I'm always looking for new platforms to work with," continues Noelle. "Many people hold negative views of the adult industry due to a narrow slice media shows them. The more visibility we can give the numerous positive facets of the industry, the better. It's a wonderful industry, and I'm honored to be allowed to help give it a voice."

An additional article authored by Noelle will appear on the NSRC's website in the near future. The article details the current cougar phenomenon—older women dating younger men.

To read Nica Noelle's article, "Porn's Queer Mafia", visit http://nsrc.sfsu.edu/article/queer_nation_porns_queer_mafia.

Nica Noelle is a writer, producer and director of storyline-driven erotic films. Noelle and Jon Blitt of Mile High Media created al- girl studio Sweetheart Video and couples' feature line Sweet Sinner Films. In its first year of existence, Sweet Sinner nabbed AEBN's Feature of the Year award—a prestigious honor based solely on video sales. Noelle's films regularly dominate video sales and rental charts industry-wide, and she was named a "top adult director" by ABC Nightline News in a 2009 interview. With regard for both genders and all sexualities, Noelle's movies for Mile High Media are revolutionizing the way sex is filmed and enjoyed.

People have different sexual fantasies and preferences, so Mile High Media is committed to establishing studios catering to the various consumer needs. Sweetheart Video produces lesbian movies with more realistic sex. Sweet Sinner provides a new kind of erotica for couples, offering real lovemaking and real orgasms. Reality Junkies specializes in producing reality-based vignettes using the sexiest porn stars. Doghouse Digital, Mile High Media's first studio, releases gonzo DVDs with the following niches: interracial, gay, POV, foot fetish, ass fetish and more.

For more information about Mile High Media's studios, visit www.MileHighOnline.com.

For production stills and content from the movie, log on to Mile High Media's Press Access site: http://milehighonline.com/press/. Media seeking to be qualified may email Dusty at Dusty@DustyInk.com.

About National Sexuality Resource Center:

The mission of the National Sexuality Resource Center is to provide advocates, academics and researchers with the knowledge, skills and resources to improve lifelong sexual literacy and sexual well being for all Americans. The National Sexuality Resource Center, the Center for Research on Gender and Sexuality and the Department of Sexuality Studies comprise the National Centers on Sexuality at San Francisco State. Through advocacy, research and education, the National Centers on Sexuality promote sexual literacy, sexual well being and social justice—and are changing the way America thinks about sexuality. For more

information, visit http://nsrc.sfsu.edu.

About Mile High Media:

Mile High Media has been a pillar of the adult industry for over 20 years. The Canadian managed company began as a Canadian licensee for American adult movies, ensuring it distributed only the highest quality content. Understanding the diverse and ever changing needs of its consumer base, Mile High determined the best way to provide a wide array of superior entertainment was to produce its own. In 2003, Mile High launched Doghouse Digital, the first of its acclaimed lines catering to specific niches. Growing market trends and demand led Mile High to create Sweetheart Video (lesbian line), Sweet Sinner (couple line), Reality Junkies (reality gonzo line) and Hardcore Parody (parody line). With over 1500 titles, Mile High's studios yield some of the most viewed adult movies in the world, available on all platforms, including broadcast, IPTV, VOD and mobile applications. Mile High is committed to evolve alongside consumers tastes, reflecting new developments in technology and entertainment. For more information, visit www.MileHighOnline.com www.Facebook.com/MileHighMedia or www.Twitter.com/MileHighMovies.

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Sales Contact:

Wilma – Sales Mile High Media <u>Wilma@mile-high-media.com</u> 800.363.0133

Media Contact:

Dusty Marie – Publicist / Marketing Dusty Ink PR <u>Dusty@dustyink.com</u> 310.567.2631